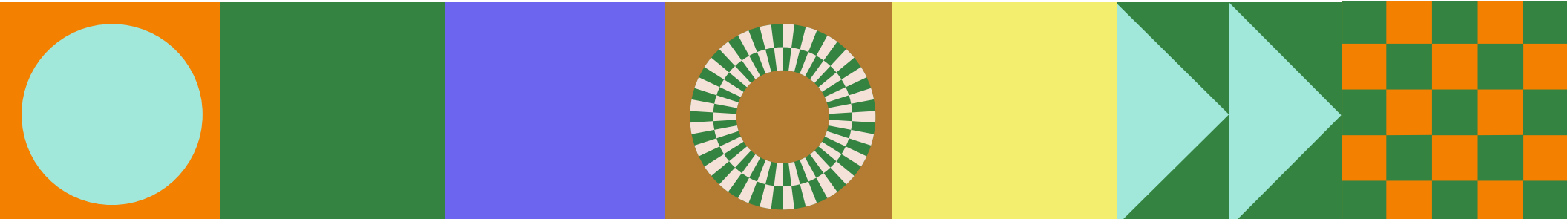
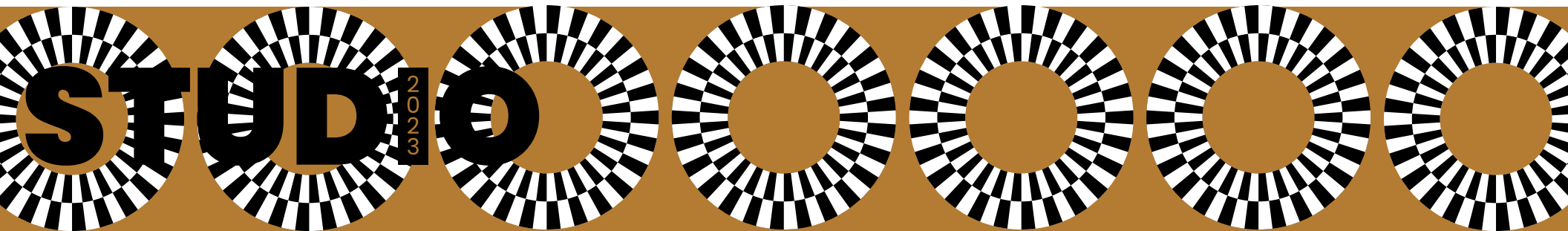


# STUDIO 2023 O

## SPONSORSHIP OPPORTUNITIES

Saturday, April 15, 2023





# ABOUT

**STUDIO**, Cranbrook Academy of Art and Cranbrook Art Museum's annual fundraiser, is a one-of-a-kind celebration of creativity on the grounds of Cranbrook's historic campus. Historically a sold-out event, **STUDIO** attracts more than 400 art collectors and art patrons. **STUDIO** attendees are ages 25 to 80+, including some of Metro Detroit's most prominent entrepreneurs and members of the finance, real estate, legal and artist communities.

**STUDIO will kick off on Saturday, April 15th with an in-person gala event.** When Sponsors and guests arrive on campus, they will be ushered to the **Art Museum to have a private look at the Graduate Degree Exhibition** along with an opportunity to **meet the 2nd year Academy students who are showcasing their work.** Following their visit to the museum, guests will enjoy cocktails adjacent to the Triton Pools which will segue into a **seated dinner with a lively performance curated by the Art Museum.** Following the excitement in the dinner tent; Sponsors, guests, after-party ticket holders, and Academy students will **dance the night away at the STUDIO After-Party**, while a live DJ spins, late-night bites are passed, and the bar remains open for drink service. Prior to retrieving their cars at the valet stand, guests will enjoy made-to-order hot drinks, from the coffee cart to enjoy on the car ride home.

Sponsors will **receive early access to the online art sale** at the end of April and a special invitation to **tour the Academy studios** on Friday, April 28th.

**STUDIO** generates critical funds for Cranbrook Academy of Art student scholarships and educational and exhibition programming for the Cranbrook Art Museum to continue fostering inclusivity, creativity, and community through the power of contemporary art and design.

## EVENT CHAIRS

Corri & Alexander Taubman

## EVENT COMMITTEE

Rebecca Applebaum-Wyett  
Christine Colman  
Ashley Crain  
JJ Curis  
Gretchen Davidson  
Nicole Eisenberg  
Jennifer Gilbert  
Darin Lenhardt  
Emily Pitt  
Cathy Schwartz  
Nate Wallace

## DETAILS

**Gala: Saturday, April 15th**  
Cranbrook Academy of Art & Art Museum

**Virtual Art Sale: Thursday, April 27th – Sunday, May 7th**  
[studio.cranbrook.edu](http://studio.cranbrook.edu)

**Patron Preview + In-Person Art Sale: Friday, April 28th**  
Cranbrook Academy of Art Studios – **STUDIO** patrons only

**OPEN(Studios) + In-Person Art Sale: Saturday, April 29th**  
Cranbrook Academy of Art – open to the public

**STUDIO** 2023

# SPONSORSHIP OPPORTUNITIES

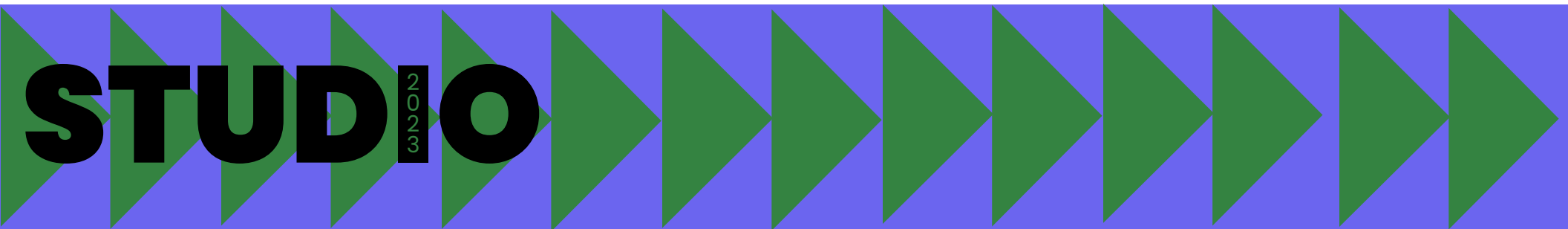
## PRESENTING SPONSOR \$75,000

- Logo or Name Recognition On:
  - All printed and digital event materials including event invitations and press releases
  - Signage at STUDIO and Graduate Degree Exhibition of Cranbrook Academy of Art
  - Virtual Art Sale website
- 14 Tickets to STUDIO
- Tier 1 Access to Virtual Art Sale (Thursday, April 27th)
- Invitation to Patron Preview and In-Person Art Sale (Friday, April 28th)
- (2) Venue rental fee waived for a private event at Cranbrook Art Museum - food/beverage not included.
- (2) A private, behind-the-scenes tour for up to 12 guests of the Art Museum's Collection or current exhibition, led by the Museum Director or Chief Curator
- (6) Corporate memberships to Cranbrook Art Museum\*

## LEAD SPONSOR \$50,000

- Logo or Name Recognition On:
  - All printed and digital event materials including event invitations and press releases
  - Signage at STUDIO and Graduate Degree Exhibition of Cranbrook Academy of Art
  - Virtual Art Sale website
- 12 Tickets to STUDIO
- Tier 1 Access to Virtual Art Sale (Thursday, April 27th)
- Invitation to Patron Preview and In-Person Art Sale (Friday, April 28th)
- Venue rental fee waived for a private event at Cranbrook Art Museum - food/beverage not included.
- A private, behind-the-scenes tour for up to 12 guests of the Art Museum's Collection or current exhibition, led by the Museum Director or Chief Curator
- (3) Corporate memberships to Cranbrook Art Museum\*

\*CORPORATE MEMBERSHIPS ADMIT UP TO 9 GUESTS.



# SPONSORSHIP OPPORTUNITIES CONT.

## MAJOR SPONSOR \$25,000

- Logo or Name Recognition On:
  - All printed and digital event materials including event invitations and press releases
  - Signage at STUDIO
  - Virtual Art Sale website
- 10 Tickets to STUDIO
- Tier 1 Access to Virtual Art Sale (Thursday, April 27th)
- Invitation to Patron Preview and In-Person Art Sale (Friday, April 28th)
- A private, behind-the-scenes tour for up to 12 guests of the Art Museum's Collection or current exhibition, led by the Museum Director or Chief Curator
- (2) Corporate memberships to Cranbrook Art Museum\*

## SUPPORTING SPONSOR \$10,000

- Logo or Name Recognition On:
  - Event Invitations
  - Signage at STUDIO
  - Virtual Art Sale website
- 8 Tickets to STUDIO
- Tier 1 Access to Virtual Art Sale (Thursday, April 27th)
- Invitation to Patron Preview and In-Person Art Sale (Friday, April 28th)

## PREMIER SPONSOR \$5,000

- Logo or Name Recognition On:
  - Event Invitations
  - Signage at STUDIO
- 6 Tickets to STUDIO
- Tier 2 Access to Virtual Art Sale (Friday, April 28th)
- Invitation to Patron Preview and In-Person Art Sale (Friday, April 28th)

## HOST COMMITTEE \$2,500

- Name Recognition on Event Invitation
- 2 Tickets to STUDIO
- Tier 2 Access to Virtual Art Sale (Friday, April 28th)
- Invitation to Patron Preview and in-person art sale (Friday, April 28th)

\*CORPORATE MEMBERSHIPS ADMIT UP TO 9 GUESTS.

The logo for STUDIO 2023 is displayed in a bold, black, sans-serif font. The word "STUDIO" is in a larger size than "2023", which is positioned to the right of "STUDIO". The "2023" is contained within a vertical rectangular box. The logo is set against a background of a row of overlapping blue circles on a green background.



**GUARANTEE YOUR EVENT TICKETS BY MAKING YOUR SPONSORSHIP PLEDGE TODAY!**

**CONTACT [CEMMER@CRANBROOK.EDU](mailto:cemmer@cranbrook.edu) TO PLEDGE OR VISIT [STUDIO.CRANBROOK.EDU](http://STUDIO.CRANBROOK.EDU) TO PAY YOUR SPONSORSHIP PLEDGE ONLINE.**

## **QUESTIONS**

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 Bloomfield Hills, MI

